



SPONSORSHIP OPPORTUNITIES EDUCATION LEADERSHIP CIRCLE

The Seattle Public Theater Youth Drama Program challenges students by offering them professional resources, giving them maximum ownership and responsibility, and approaching each show with a spirit of inclusiveness, fun, and faith in their ability to succeed beyond their own imaginations.

Your company will enjoy the following benefits during the Youth Drama Production you sponsor:

SOPHOMORE LEVEL - \$100 TO \$249:

- Recognition in pre-performance welcome speech
- Company name printed in program
- Company name listed in Sponsor Wall Display

JUNIOR LEVEL - \$250 - \$499:

- All benefits from prior level
- Company business cards/brochures prominently displayed in Bathhouse Theater lobby
- Company logo on the Seattle Public Theater (SPT) website for the season.

SENIOR LEVEL - \$500+:

- All benefits from prior levels
- Company name or website displayed on Bathhouse Theater marquee for run of sponsored performance.
- Your company poster or brochure (framed, 18 x 20" max) displayed in SPT lobby
- Company representative greeting audience members in lobby on opening day
- Full back cover company sponsorship "ad" on theater program for run of the show

Also included in all levels:

- Listing in the 2011- 2012 Seattle Public Theater Mainstage Program

Thank you so much for sponsoring Seattle Public Theater at the Bathhouse. As an Education Leadership Circle sponsor, your company will enjoy the benefits of supporting this program, while encouraging the parents and patrons of the sponsored production to "match" your generous contribution.



Mainstage Program Ads

Advertise in Seattle Public Theater's Mainstage Programs.

Seattle Public Theater produces six plays each season, serving more than 12,000 audience members through its Mainstage productions. The season runs from September to June. All productions are performed at the Bathhouse Theater at Green Lake.

As a Program Ad sponsor, your company will also have the satisfaction of helping to bring the excitement and joy of Live Theater to thousands of audience members and students from the Puget Sound Region.

<p>FULL PAGE</p> <p>Full Back Page \$1500 7.375" w x 9.875" h</p> <p>Full Inside Cover \$1250 7.375" w x 9.875" h</p> <p>1/3 Page \$500 2.29" w x 9.875" h</p>
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<p>HALF PAGE \$700 7.375" w x 4.775" h</p>	
<p>Small Square \$500 4.83" w x 4.775" h</p>	<p>1/6 Page \$250 2.29" w x 4.775" h</p>
	<p>1/12 Page \$150 2.29" w x 2.4" h</p>

DEADLINES AND ART SUBMISSION

Space reservations and artwork are due July 1, 2011. Artwork must be provided in greyscale in PDF, JPG or GIF format and should have a resolution of 300dpi.

An additional \$50 fee will apply for advertisers who wish to have SPT's design services create their ad.

**Seattle Public Theater
at the Bathhouse on Green Lake**

7312 West Green Lake Drive North
Seattle, WA 98103
206-524-1300

www.seattlepublictheater.org



MAINSTAGE SPONSORSHIP OPPORTUNITIES

Seattle Public Theater produces 6 plays each season, serving more than 12,000 audience members through its Mainstage productions. The season runs from September to June. All productions are performed at the Bathhouse Theater at Green Lake.

PARTNER PRODUCTION SPONSOR AT \$1,000

- Logo displayed (maximum size 8-1/2 by 11") in the lobby during the sponsored production, attended by approximately 2,000 people.
- Logo placement on Seattle Public Theater's website during the 2011 -2012 season
- Logo featured on donor page in 12,000 SPT production programs during the 2011 - 2012 season
- Logo placed prominently in 2,000 programs for the sponsored production series
- 4 tickets to the public Opening Night of the production series
- Recognition from the stage on Opening Night of the sponsored production series
- Logo placed on E-Newsletter sent to 6,000 people once per month during the sponsored production.
- Sponsorship Acknowledgment in Mainstage program: Small Square 4.83" w by 4.775 h.
- Company name or website displayed on Bathhouse Theater marquee for run of sponsored performance.

FULL PRODUCTION SPONSORSHIP AT \$2,000

- *Includes all Partner Production benefits, plus:*
- Logo recognition on 3,000 SPT production newsletters for the sponsored production
- Logo recognition on 150 SPT posters for the sponsored production
- 6 tickets to Opening Night of the sponsored production
- Employee discounts for the sponsored production

SEASON SPONSORSHIP AT \$5,000

- Logo displayed (maximum size 8-1/2 by 11") in the lobby during the sponsored production series, attended by approximately 2,000 people.
- Logo featured on the Title Page of 18,000 SPT production programs during the 2011 - 2012 season
- Logo recognition on 20,000 SPT production newsletters during the 2011 - 2012 season
- Logo placement on all 450 SPT posters during the 2011 - 2012 season
- Logo placement on Seattle Public Theater's website during the season, linked to your website
- Logo placed on E-Newsletter sent to 6,000 people once per month during the 2011 - 2012 season
- Recognition of your company in a press release sent to area media
- Employee discounts for tickets to a selected production
- Opportunity for an employee recognition night with 20 tickets to the final preview of a selected production, including a "behind-the-scenes" chance to meet members of the production team
- 4 tickets to each Opening Night during the 2011 - 2012 season

*AS A SPONSOR, YOUR COMPANY WILL ALSO HAVE THE SATISFACTION OF HELPING TO BRING THE
EXCITEMENT AND JOY OF LIVE THEATER TO THOUSANDS OF AUDIENCE MEMBERS AND STUDENTS
FROM THE PUGET SOUND REGION.*